

The smartest, cleanest and goodest events around Slush

The Finnish autumn slush brings the best out of all of us. We are smarter, cleaner and better. This year the events at the time of the Europe's biggest start-up event Slush prove it. Join the Finnish and international community to make a difference.

Slush 2017 is all about a call for change makers - for those who can contribute solving the biggest issues facing us today, climate change being perhaps the most pressing one. These events are all about solving the biggest issues.

Smart & Clean City Ventures: From Hack the City ideas to real ventures

29.11. 13.00-16.00

Smart & Clean Hub, Mechelininkatu 3D

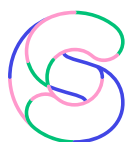
Workshop to create disruptive services and solutions to make Helsinki metropolitan the best test bed for smart and clean solutions. The workshop is a part of Smart & Clean City Ventures, a disruptive process that gathers a diverse group of people to build disruptive climate positive solutions.

The ultimate goal is to build new businesses and solutions through disrupting the current conventions. This is done by taking the seed ideas from the Hack the City workshop and developing the validated business plans. The Venture teams act like start-ups and autonomously take the disruptive business plans to the next level.

Venture team and partners then take the finalised venture plans into action in January 2018 and the goal is to kick off 2-5 concrete ventures early next year.

Participants: Invited members of the Smart & Clean community. Interested parties can get more information and invitations from eetu.helminen@smartclean.fi

Organizer: Smart & Clean Foundation and Avanto Ventures, More info: www.smartclean.fi/



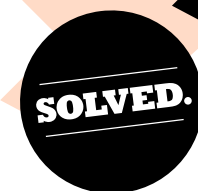
Smart & Clean
HELSINKI METROPOLITAN



Climate-KIC



NORDIC INNOVATION
ACCELERATOR



TECH FOR GOOD

29.11. 18.30-late

Smart & Clean Hub, Mechelininkatu 3D

"How should we use technologies to serve us, the world's population and the universe?" This is the question posed by Slush this year, as Northern Europe's biggest tech event focuses on technology as a tool for good. On the eve of Slush Tech for Good event is hosted by the founders of the London Tech for Good Community and Demos Helsinki. The keynote speaker is **Naveen Jain**.

Tech for Good is a movement that brings together hackers, coders, developers and designers with people who really understand tough social problems and want to build solutions that benefit all of society. We'll showcase examples of how technology is being used to have a meaningful impact on people's lives - from how we provide health and social care to designing new forms of education, political participation, energy and employment.

More information: <https://www.facebook.com/events/1909489045978915/>

Registration: <https://www.eventbrite.com/e/helsinki-tech-for-good-tickets-39728978444>

Organizer: Demos Helsinki and
Bethnal Green Ventures

Smart Up, Clean Up

30.11. 18.00- 21.00

Allas Sea Pool, Katajanokanlaituri 2a

This visionary afterwork event is dedicated to exchanging visionary ideas about a Net Positive Future and encouraging actions to start doing more good than less bad. The event will bring together thinkers and innovators across sectors to talk, learn and drink. "Smart Up, Clean Up" at Allas Sea Pool event is geared towards sustainability industry peers. Our doors are open to all members of the sustainability community and its stakeholders. It is an official Slush After Work event.

Organizer: Allas and Solved

Registration: <https://tinyurl.com/y9rn4x62>

The most promising European cleantech start-ups at Slush

30.11. 16.00-19.00

Warehouse Stage at Slush,
1 Messuaukio, 00520 Helsinki, Finland

Ten most interesting cleantech startups pitch their innovations at Slush.

Out of the 30 Klimate-KIC presented start-ups present at the event that all have the potential to become leaders in addressing climate change issues in commercially viable ways, the ten most successful to date have been invited to pitch on the Warehouse Stage before a panel consisting of top tier cleantech and impact investors as well as industry experts.

The winner and runner-up will receive prizes of EUR 50.000 and EUR 25.000 respectively, which will be used for the start-ups' growth and scale-up activities - and result in increased climate impact.

Climate-KIC is a key partner of Slush.

Sign up here: <https://ckicslush17.eventbrite.com>

Please note that you need a Slush access pass to enter the venue (<http://www.slush.org/tickets/>).

The future of circular food

30.11. 16.30-19.00

Slush Venue (No Slush pass required!),
Messukeskus, Kokoustamo,
Messuaukio 1, 00520 Helsinki

The event provides answers to how circular food can help us design our food systems so that scarce resources are used in the most optimal way.

What will we serve on our plates in the future? Will it be tasty? Will it be good for our health and for our environment? What will it look like?

Organizer: Sitra

Event website: <https://www.sitra.fi/en/events/slush-evening-future-circular-food/>

Event is full, please contact kirsi.ponni@sitra.fi for possible cancellations.

Slush Y Mobility

1.12. 14.00-19.00

afterparty 19.00-22.00

Slush Venue (No Slush pass required!),

Messukeskus, Kokoustamo, Kokoussali 101

Messuaukio 1, 00520 Helsinki

With the advent of shared, autonomous and electric vehicles, an increasing supply of renewable energy sources, completely new modes of transportation and numerous other advancements in technology, the discussion on mobility is more intriguing than ever before.

In Slush Y Mobility we ask: What should the vision for 21st century mobility be? What needs to happen for us to get there? What do the solutions look like? Now we would like to invite you to get inspired and take part in the discussion!

Register: <https://www.eventbrite.com/e/slush-y-mobility-tickets-37870814626>

Organizer: Demos Helsinki, Demos Effect, Slush
More info: <http://www.slush.org/slush-y-mobility/>

Sitra at Slush Youth
1.12. 11.00-20.00
Haaga-Helia,
Ratapihantie 13, Helsinki

How to change our mindset from buying goods to using services? Which arguments appeal to different types of consumers?

Sitra organises a workshop on the circular economy in Slush Youth event on 1 December. The goal of the workshop is to update our understanding of the global economy and adapt to the limits set by scarce resources and the carrying capacity of Earth.

Organizers:

Sitra and Taloudellinen tiedotustoimisto TAT

Event website: <https://www.sitra.fi/en/events/sitra-slush-youth/>
Event is full. More information
riitta.silvennoinen@sitra.fi or
julia.kiljunen@tat.fi